

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 54622 CF LOC-POL FBD - LBD: 08/13/12 - 09/02/12 HL#: Created: 08/09/12 11:53 AM

Client: DEFEND MY DIVIDEND &... CPE: 119 / 126 Issu / 2244030 Agency Commission: 15 % Updated: GUTIERA on 08/09/12 02:23 PM

Agency: GREAT AMERICAN MEDIA (162) Product: Defend My Dividend & Self :20:00 Confirmed: 08/09/12 01:10 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE2	M T W T F * *	NEWS	30				0.0	\$225.00	2	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/13/12	09/02/12	1		1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL3	M T W T F * *	NEWS	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	17:00 - 17:30	M T W T F * *	NEWS	30				0.0	\$1,250.00	1	\$1,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	17:30 - 18:00	M T W T F * *	NEWS	30				0.0	\$1,250.00	1	\$1,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	18:00 - 18:30	M T W T F * *	NEWS	30				0.0	\$1,300.00	2	\$2,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	09/02/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NLATE1	M T W T F * *	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/13/12	08/26/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WFACE	* * * * * S	MORN	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/13/12	09/02/12	1		1								

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 54622 CF LOC-POL FBD - LBD: 08/13/12 - 09/02/12 HL#: Created: 08/09/12 11:53 AM

Client: DEFEND MY DIVIDEND &... CPE: 119 / 126 Issu / 2244030 Agency Commission: 15 % Updated: GUTIERA on 08/09/12 02:23 PM

Agency: GREAT AMERICAN MEDIA (162) Product: Defend My Dividend & Self :20.00 Confirmed: 08/09/12 01:10 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE1	* * * * * S	NEWS	30				0.0	\$1,400.00	1	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Aml	Net Aml	Gross Aml	Net Aml
Spot Buy Lines	12	0	\$12,950.00	\$11,007.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$12,950.00	\$11,007.50	\$0.00	\$0.00